

# THE ULTIMATE FREELANCE MASTERCLASS 101 BY NEHA SHAFIQ



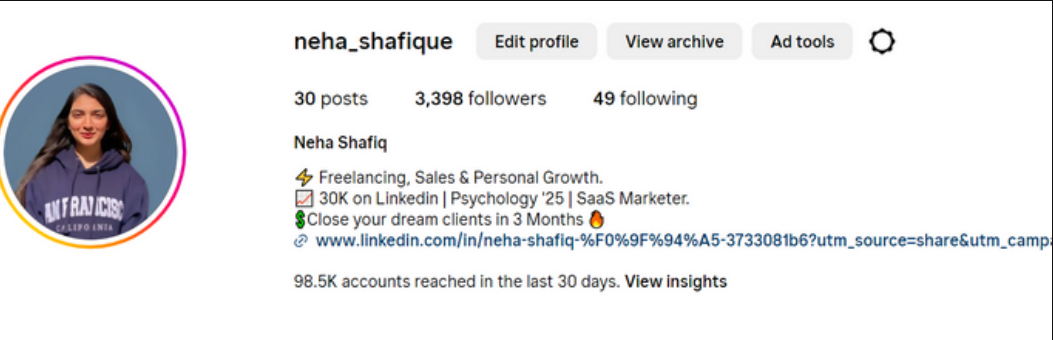
# WHO AM I?

I'm a 19-year old half-way psychologist turned into a SaaS Sales Specialist.

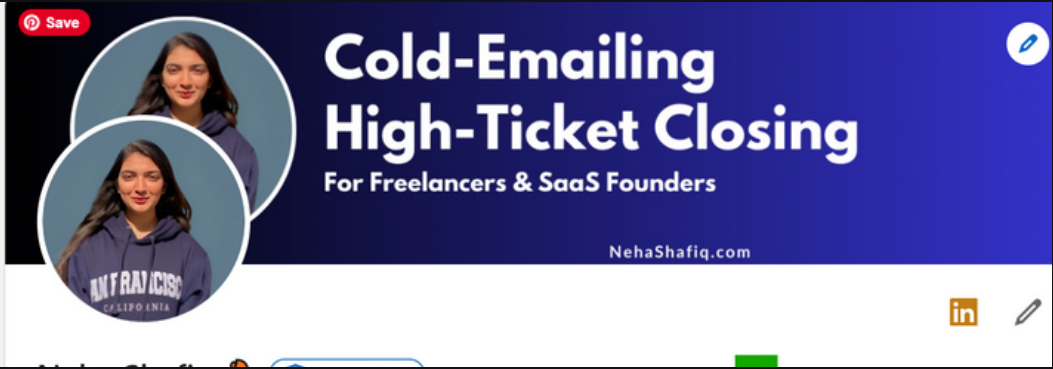
I started freelancing 3 years back as a writer but ended up with finding my passion into SaaS marketing.

Today, I serve clients from 4 different continents with my SaaS Marketing services out and about.

# WHERE CAN YOU FIND ME?



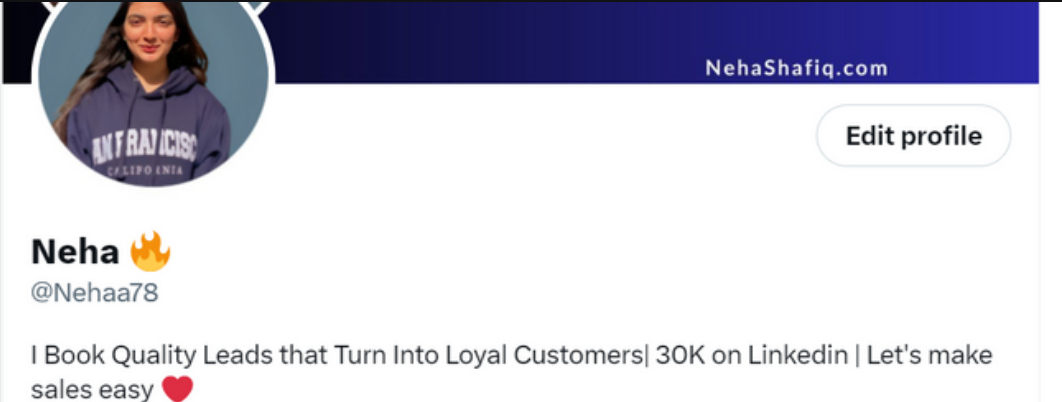
Instagram



Linkedin



NehaShafiq.com

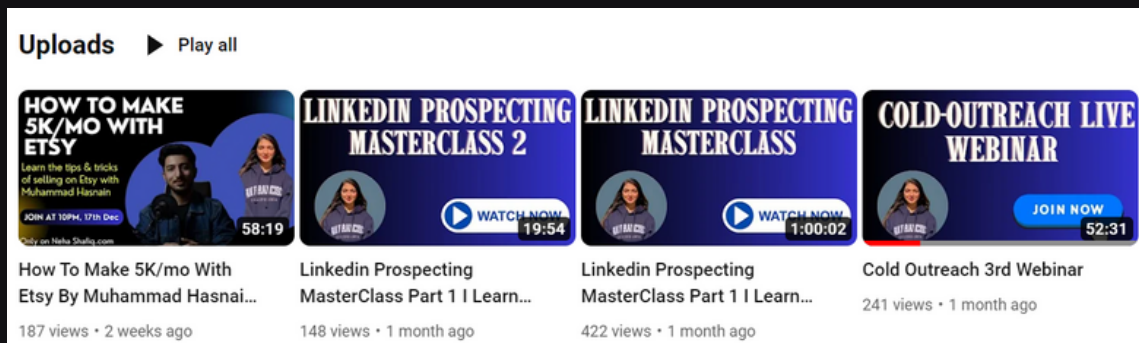


Twitter

# MY 5 FREE LEARNING RESOURCES



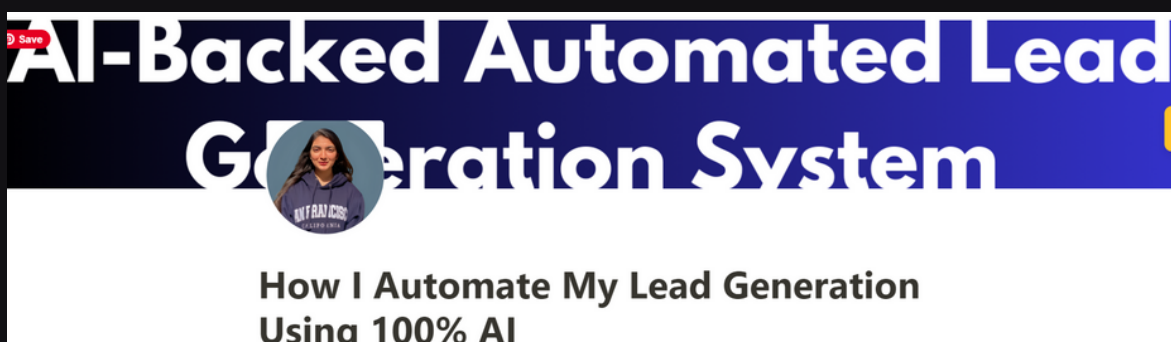
**4-WEEK COLD-OUTREACH  
TRAINING**



**My Linkedin Prospecting  
Masterclass**



**Cold-Emailer's Ebook**



**Automated Lead  
Generation Guide**

# MY PAID EBOOKS & COURSES

**Linkedin Growth Ebook**

**Cold-Outreach Masterclass +  
Ebook**



**Automated Cold-Emailing Masterclass + Ebook**

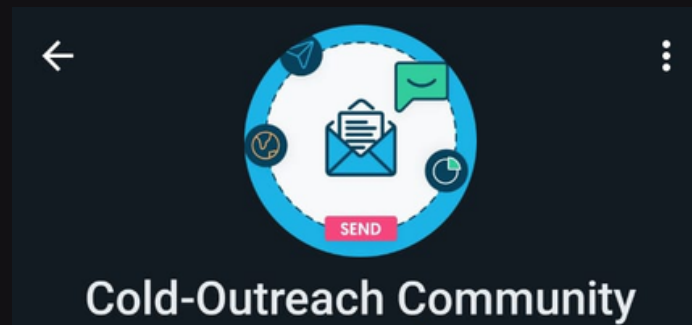


# MY CLOSE COMMUNITIES

**Cold-Outreach  
Community**

**Cold-Outreach Q&A  
Community**

**Cold-Outreach Channel**



**Cold-Outreach Facebook Group**





# **FREELANCE FUNDAMENTALS REFRESHER**

**Understanding Your Niche**

**Crafting a Freelance Profile**

**Building a Strong Portfolio**

**Market Yourself**

**Start Personal Branding**

**Create Valuable Content**

# OVERCOMING GROWTH PLATEAUS

**Identifying Stumbling Blocks**

**Break Through Plateaus**

**Goal Setting for Freelancers**

**Monthly Income Targets**

**Kill Inferiority Complex**

**Stay up-to-date with trends**



# LEARNING HIGH-INCOME SKILLS

**Ferver Score**

**Niche Noise Ratio**

**Pricing Potential Index**

**Monthly Income Targets**

**Kill Ineriority Complex**

**Stay up-to-date with trends**

# CLIENT ACQUISITION

**INBOUND LEADS**

**OUTBOUND LEADS**

**Pricing Potential Index**

**Personalized Communication**

**Proactive Issue Resolution:**

**Customer Lifetime Value (CLV):**

06/06

# HAVE SOMETHING ELSE TO ADD?



Leave a comment to  
share your thoughts!